Sponsoring Institutions:
Converse College, Davidson College, Furman University, Presbyterian College, Washington and Lee University, Wofford College
Conference Schedule
“Loving Your Roots, Loving Yourself”

Friday, October 31, 2014
6:00 p.m. – 6:30 p.m. ................................................................. Check-In

6:30 p.m. – 7:00 p.m. ........................................ Welcome Reception/Mixer, Trone Student Center, Upstairs Lobby

7:00 p.m. ................................................................. Conference Opening Session, Hartness Pavilion
Welcome – Dr. Idella Glenn, Office of Diversity and Inclusion, Furman University
Greetings – Ms. Connie Carson, VP Student Life, Furman University
Keynote Address – Dr. Nancy Fairley, Professor of Anthropology, Davidson College
Dinner
Maximizing Your Conference Experience

10:00 p.m. 1:00 a.m. .................. Dance/Party with DJ JK and Kelly Mac, Trone Student Center, Watkins

Saturday, November 1, 2014
9:00 a.m. – 11:45 a.m. ..................... “Storytelling, Ethnicity, Identity and Racism” – Dr. Nancy Fairley,
Trone Student Center, Thomas Room

11:45 a.m. – 1:00 p.m. ................................................................. Lunch (Table Topics)

1:00 p.m. – 3:00 p.m. ................................................................. Concurrent Sessions
“Film Screening: The Black Atlantic” – Dr. Idella Glenn, Furman University
Burgiss Theatre

“It Can Happen: Strategies for Establishing NPHC Groups on Small Private PWI’s”
Dr. Ernest Jeffries, Davidson College
Thomas Room

“Networking: Not Just For Extroverts” – Ms. Tammy Futrell, Washington and Lee University
Mauney/Joyner Room

3:00 p.m. ................................................................. Break

5:00 p.m. – 7:30 p.m. .................................. Etiquette Dinner/Social Justice Discussion/Closing
Ms. Shannon Wilson, Business Etiquette Consultant, Hartness Pavilion

8:00 p.m. ................................................................. ZuZu African Acrobats, McAlister Auditorium

Sunday, November 2, 2014
Check Out and Departure
Session Descriptions

Saturday, November 1, 2014

9:00 a.m. – 11:45 a.m.  “Storytelling, Ethnicity, Identity and Racism” – Dr. Nancy Fairley

This presentation will examine some of the reasons increasing numbers of minority students enter historically white institutions of higher education unable to recognize and deal effectively with racism. Some families, especially those of the middle-class, no longer pass down stories that illustrate how family members have dealt with racist encounters. Consequently, students raised in such families do not develop the skills necessary for recognizing and confronting racist encounters. In order to succeed minority students are taught by parents and teachers that they must distance themselves from their own cultural heritage. Minority students who do not possess minority cultural capital experience feelings of worthlessness, rejection, and alienation on these white college and university campuses.

1:00 p.m. – 3:00 p.m.  Concurrent Sessions

“The African-Americans – Many Rivers to Cross” – Dr. Idella Glenn, Furman University
Video Screening (Part 1 of 6) of The African Americans: Many Rivers To Cross - “The Black Atlantic” explores the global experiences that created the African-American people. Beginning a century before the first documented “20-and-odd” slaves came to Jamestown, Virginia, the episode portrays the earliest Africans, slave and free, who arrived on these shores. The transatlantic slave trade soon became a vast empire connecting three continents.’

“It Can Happen: Strategies for Establishing NPHC Groups on Small Private PWI’s”  Dr. Ernest Jeffries, Davidson College
This session will relay proven strategies for the chartering and the sustainability of Black Greek Letter organizations on small private liberal arts campuses. A Dean at Davidson College for eighteen years, our presenter has seen the chartering of four organizations. All of which are still active and flourishing.

“Networking: Not Just For Extroverts” – Ms. Tammy Futrell, Washington and Lee University
This workshop will present information about the art of successful networking in both social and professional settings. It will explain what networking is and more importantly what it is not. It will also explore how personality and gender play a role in how we navigate these situations.

5:00pm  “Dining Etiquette: A Bridge to Biculturalism”

This session will display & explain American style dining etiquette through a four course meal, providing information on how we use different dining etiquette formats to help us move through different cultural experiences. This is similar to how we might study Frost, Keats, & Langston Hughes in the classroom, write in academic text, switch 2 txtspeak, and then engage with the work of Common, Kendrick Lamar, and/or Janelle Monae in deep/meaningful ways. This session shifts the conversation from focusing on cultural deficits to focusing on cultural empowerment, while giving you tools & tips for dining experiences!
Dr. Nancy J. Fairley is an Anthropologist and she has been a member of the Davidson College faculty for 20 years. Her geographical areas of expertise include Atlantic Africa and Diaspora cultures. Her scholarship and teaching are informed by theories such as power conflict theory, racial framing, social agency, and social movement theory.

Fairley has taught courses on Ethnic Relations in America, African Civilizations, Ethnographic Filmmaking, African Art, and Diaspora African Cultures. In addition, during her tenure at Davidson College Fairley designed the Ethnic Studies minor and the Davidson Summer Program in Ghana. She has conducted research in the Democratic Republic of the Congo, Ghana, Dominican Republic, New York and Eastern North Carolina. She has lectured at universities in Ireland and Sweden and was a visiting faculty in Ghana and most recently China. Last summer Prof. Fairley taught at Fudan University in Shanghai. Presently she is completing a research project on African Americans immigrants in Ghana.
Tamara Futrell was appointed Assistant Dean of Students in July 2003 and Associate Dean of Students in July 2006. She has over 17 years of professional experience in the field of Higher Education and Student Affairs with expertise in diversity and inclusion issues, Black Greek Life, leadership development, new student orientation, sophomore programs, residential life and facilities management, staff management and student development.

Prior to her arrival at Washington and Lee University, Dean Futrell served as an area coordinator and the director of first-year and sophomore programs at Hollins University. While at Hollins, she was instrumental in restructuring the residential life program and wrote the curriculum for the university's inaugural resident assistant class. In addition, she developed programs and initiatives geared towards the retention and leadership development of first-year and sophomore students.

Dean Futrell was born and reared in Newport News, Va. She earned a Bachelor of Science degree in Psychology from Virginia Commonwealth University in Richmond, Va., in 1994. She continued her education at Longwood College (University) in Farmville, Va., where she received a Master of Science degree in Education with a concentration in Community and College Counseling in 1996. She is currently pursuing a doctoral degree in the Higher Education Program at Virginia Tech.

Having a breadth of knowledge in housing, residential life, leadership and student development, she had facilitated over 100 presentations, workshops and classes related to the transitional issues of freshmen and sophomores, residential life, leadership development, peer mentoring and black Greek life.
Dr. Idella Glenn is a native of Darlington, South Carolina, Idella earned a bachelor’s degree in computer science/math from Furman University (1986), and a Masters in Higher Education Administration from the University of South Carolina (1996). She earned a Ph. D. in Educational Leadership from Clemson University in 2008.

Idella has over 23 years of higher education experience, the last 18 at Furman University. Prior to coming to Furman, Idella served as the Records Manager (Registrar) at Spartanburg Community College.

Idella is the team leader of the Furman University NCBI Campus Affiliate, member of the NCBI Board of Directors and Director of the NCBI Carolina Coalition. She serves on the Clemson University Higher Education and Student Affairs External Advisory Board and the South Carolina Teaching Fellows Advisory Board – Furman University. Idella served as President of the South Carolina Professional Association for Access and Equity from 2002-2004 and currently serves a chair of the Research Committee. Other affiliations: Southern Association of College Student Affairs, National Association of Student Personnel Administrators, Leadership Greenville – Class 28. Furman University 2004 Diversity Leadership Academy.

Idella is married to Rev. Michael A. Glenn and mother of two adult daughters and two grandchildren.
Dr. Ernest E. Jeffries is a seasoned educator and student affairs practitioner. Born on May 10, 1967 in Union, SC, he is a graduate of the University of SC at Columbia where he received a Bachelor’s degree in Music Education and a Master’s Degree in College Student Personnel. After leaving USC, he was employed by the University of Tennessee at Knoxville and Western Carolina University. He has been employed at Davidson College for the last eighteen years as the Assistant Dean of Student Life. In 2003 and 2011 Dr. Jeffries achieved additional educational milestones. He completed the Master of Divinity Degree from the Hood Theological Seminary, in Salisbury, North Carolina and the Doctor of Ministry Degree from the United Theological Seminary in Dayton, Ohio. For the last nine years he has also served as the senior Pastor of the Gethsemane Baptist Church in Davidson, North Carolina.

Dr. Jeffries is a member of the Alpha Phi Alpha Fraternity Inc. He has served Alpha by being an advisor to undergraduate chapters for over twenty five years. He has also served as a Faculty member at the Alpha Phi Alpha National Undergraduate Leadership Academy. He feels that his greatest accomplishment in Alpha Phi Alpha is the founding of the Tau Omicron Chapter at Davidson College.
Shannon Wilson received a BS degree from Furman University and served as Furman's Alumni Director from 1998 to 2002. She holds a business etiquette certificate from the highly regarded Protocol School of Washington and in 2002 began her own consulting business in the areas of international protocol and business etiquette. Shannon believes that proper business etiquette is an invaluable component in building and maintaining strong business and personal relationships. Her extensive experience in relationship building at Furman and enthusiasm for her subject have quickly established Shannon's reputation as a knowledgeable facilitator who turns what many perceive a staid and stodgy topic into an enjoyable and exciting presentation.
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