Todd Whitaker  
*What Great Principals Do Differently*

For Principals, Assistant Principals, and Aspiring Principals  
Thursday, September 27, 2018

Dr. Todd Whitaker, a Professor of Educational Leadership at the University of Missouri, has taught math, coached basketball, and served as a principal at the middle school, junior high, and high school levels. He is one of the nation’s leading authorities on staff motivation, teacher leadership, and principal effectiveness. Dr. Whitaker has written over 40 books including *What Great Principals Do Differently*, *Dealing With Difficult Teachers*, Ten-Minute In-service, and *Dealing With Difficult Parents*. During this informative seminar, Dr. Whitaker will describe the specific qualities of great principals. He will focus on practices that most successful principals do that other principals do not do. Participants will learn how to be more effective administrators and how to implement these productive strategies at their schools. You don’t want to miss this opportunity!

Joe Hendershott  
*Reaching the Wounded Student*

For Guidance Counselors, Behavior Interventionists, and Assistant Principals  
Thursday, November 1, 2018

Joe Hendershott has an extensive background working firsthand with at-risk and wounded youth as a teacher and administrator in traditional, alternative, and correctional education settings. He has been a high school assistant principal, head principal, and an alternative school principal. In 2006, he co-founded Hope 4 The Wounded, Inc. Joe has written two acclaimed books, *Reaching the Wounded Student* and *7 Ways to Transform the Lives of Wounded Students*. This seminar will look at ways to encourage students who are beyond at-risk to find academic and life success. By looking at the effects of trauma on learning and behavior, Joe will give inspiration for boosting esteem, creating empathic connections, and cultivating community. Other topics discussed will be devising alternative strategies to help students remain in the classroom and a personal/professional plan for working with wounded students™. Register now for this informative seminar!

Katie Kelly  
*Reading and Writing to Make a Difference*

For Elementary Educators  
Wednesday, January 30, 2019

Dr. Katie Kelly is a former elementary teacher and literacy coach and currently serves as an Associate Professor and Coordinator of the Literacy Graduate Program at Furman University. She has co-authored two books: *Smuggling Writing: Strategies that Get Students to Write Every Day, in Every Content Area* and *From Pencils to Podcasts: Digital Tools to Transform K-12 Literacy Practices*. Her newest book, co-authored with Lester Laminack, will be released by Heinemann in fall 2018. In this must-see seminar, Dr. Kelly will share effective approaches to engage students in authentic and meaningful reading and writing experiences across the curriculum. She will share classroom examples and provide suggestions for technology integration. Register early for this informative seminar!

Diane Sweeney  
*Student-Centered Coaching*

For Instructional Coaches and Interested Educators  
Monday, March 18, 2019

Diane Sweeney is the author of the bestselling books, *Student-Centered Coaching: The Moves*, *Student-Centered Coaching: A Guide for K-8 Coaches and Principals*, and *Student-Centered Coaching at the Secondary Level*. Her forthcoming book, *Leading Student-Centered Coaching* (June 2018), will share strategies for building and sustaining principal and coach partnerships. Student-centered coaching is an evidence-based instructional coaching model that shifts the focus from ‘fixing’ teachers to collaborating with them to design instruction that targets student outcomes. In this seminar, Diane will introduce the core practices for student-centered coaching, including how to measure the impact of coaching on student and teacher learning. Practical strategies will be provided so that participants can apply what they learn in their own schools. You don’t want to miss this outstanding presentation!

**Sign-in for all seminars begins at 8:30. Seminars are from 9:00 to 12:00.**