

Gilles O. Einstein
Curriculum Vitae

Personal Data

Address:	<u>Home</u>	<u>Office</u>
	899 Altamont Road Greenville, SC 29609 Phone: (864) 235-6913	Department of Psychology Furman University Greenville, SC 29613 Phone: (864) 294-3214

Born: May 8, 1950, Clermont Ferrand, France
Marital Status: Married (Patty), two daughters (Julie and Alex)

Education

B.A.	1972	Lafayette College, Easton, PA
M.A.	1974	University of Colorado, Boulder, CO
Ph.D.	1977	University of Colorado, Boulder, CO Major: Experimental Psychology Minor: Developmental Psychology

Professional Experience

5/13-	Adjunct Professor of Psychology, Clemson University
8/08-	William R. Kenan, Jr., Professor of Psychology, Furman University, Greenville, SC
9/89-	Professor, Department of Psychology, Furman University, Greenville, SC Acting Chair, 1991-1992; Chair 9/1994-9/2006; Chair 8/2010-
1/86-8/86	Visiting Scholar, Department of Psychology, University of New Mexico, Albuquerque, NM
9/84-8/89	Associate Professor, Department of Psychology, Furman University, Greenville, SC
9/77-8/84	Assistant Professor, Department of Psychology, Furman University, Greenville, SC

Honors and Offices

1985	Winner of Furman University's Annual Meritorious Teaching Award
1985-86	President of Southeastern Workers in Memory
1990-96	Board of Governors, National Conferences on Undergraduate Research
1990-97	At-Large and Psychology Councilor, Council on Undergraduate Research
1999	Fellow of Divisions 2 (Teaching of Psychology), 3 (Experimental Psychology), and 20 (Adult Development and Aging) of the American Psychological Association
2006	Winner of Furman University's first annual Excellence in Teaching Award—from the South Carolina Independent Colleges and Universities (SCICU)
2010	Fellow, Association of Psychological Science
2010	Council on Undergraduate Research Fellows Award—in recognition of developing a nationally respected research program that involves undergraduates
2010	Howard Hughes Medical Institute Distinguished Mentors Award
2011	Executive Committee of Division 3 of the American Psychological Association
2013	Governor's Excellence in Scientific Research Award at a Predominantly Undergraduate Institution.
2014	Association of Psychological Science Mentor Award

Editorial Boards

Psychology and Aging, 2007-
Experimental Psychology, 2010-
Journal of Experimental Psychology: Learning, Memory, and Cognition, 1995-2000, 2002-2003
Memory & Cognition, 1989-1996
Proceedings of the National Conference on Undergraduate Research, 1989-2002

Professional Memberships

American Psychological Association
 Association of Psychological Science
 Council on Undergraduate Research
 Psychonomic Society
 Southeastern Psychological Association

Publications: Books

- McDaniel, M. A., & Einstein, G. O. (2007). *Prospective memory: An overview and synthesis of an emerging field*. Thousand Oaks, CA: Sage.
- Kliegel, M., McDaniel, M. A., & Einstein, G. O. (Eds.) (2008). *Prospective memory: Cognitive, neuroscience, developmental, and applied perspectives*. Mahwah, NJ: Erlbaum.
- Einstein, G. O., & McDaniel, M. A. (2004). *Memory Fitness: A guide for successful aging*. New Haven, CT: Yale University Press.
- Brandimonte, M., Einstein, G. O., & McDaniel, M. A. (Eds.) (1996). *Prospective memory: Theory and applications*. Mahwah, NJ: Erlbaum.
- Einstein, G. O., & Nocks, E. C. (1987). *Learning to use SPSS^x*. Englewood Cliffs, NJ: Prentice-Hall.
- Nocks, E. C., & Einstein, G. O. (1986). *Learning to use the SPSS batch system*. Englewood Cliffs, NJ: Prentice-Hall.

Publications: Articles and Chapters (Collaborations with students and former students are in bold)

- Einstein, G. O., & McDaniel, M. A. (2014). Prospective memory and aging: When it becomes difficult and what you can do about it. In T. Perfect and S. Lindsay (Eds.) *Handbook of Applied Memory*. Thousand Oaks, CA: Sage.
- Scullin, M. K., **Mullet, H.**, Einstein, G. O., & McDaniel, M. A. (2014). Prospective memory. *International Encyclopedia of Social and Behavioral Sciences*. Elsevier. Vol. 2.
- Harrison, T. L., Mullet, H. G., Whiffen, K. N., Ousterhout, H., & Einstein, G. O.** (2014). Prospective memory: Effects of divided attention on spontaneous retrieval. *Memory & Cognition*, 42, 212-224.
- Mullet, H. G., Scullin, M. K., Hess, T. J., Scullin, R. B., Arnold, K. M., & Einstein, G. O.** (2013). Prospective memory and aging: Evidence for preserved spontaneous retrieval with exact but not related cues. *Psychology and Aging*, 28, 910-922.

- May, C. P., Einstein, G. O., Diehl, N., & Freedman, S. (2013). Memory: A five-unit lesson plan for high school psychology teachers. *American Psychological Association*.
- McHenry, J., Insel, K., Einstein, G., Vidrine, A., Koerner, K., & Morrow, D. (2013). Recruitment of older adults: Success may be in the details. *The Gerontologist*.
- Bugg, J. M., McDaniel, M. A., & Einstein, G. O. (2013). Event-based prospective remembering: An integration of prospective memory and cognitive control theories. In D. Reisberg (Ed.), *The Oxford handbook of cognitive psychology* (pp. 267-282). New York, NY US: Oxford University Press. doi:10.1093/oxfordhb/9780195376746.013.0018
- Insel, K. C., Einstein, G. O., Morrow, D. G., & Hepworth, J. T. (2013). A multifaceted prospective memory intervention to improve medication adherence: Design of a randomized control trial. *Contemporary Clinical Trials*, 34, 45-52. doi.org/10.1016/j.cct.2012.09.005
- May, C., Owens, M., & Einstein, G. O. (2012). The impact of emotion on prospective memory and monitoring: No pain, big gain. *Psychonomic Bulletin & Review*, 19(6), 1165-1171. doi:10.3758/s13423-012-0301-3
- Rummel, J.**, Einstein, G. O., & **Rampey, H.** (2012). Implementation-intention encoding in a prospective memory task enhances spontaneous retrieval of intentions. *Memory*, 20(8), 803-817. doi:10.1080/09658211.2012.707214
- Beran, M. J., Evans, T. A., Klein, E. D., & Einstein, G. O. (2012). Rhesus monkeys (*Macaca mulatta*) and capuchin monkeys (*Cebus apella*) remember future responses in a computerized task. *Journal of Experimental Psychology: Animal Behavior Processes*, 38, 233-243.
- Einstein, G. O., **Mullet, H. G.**, & **Harrison, T. L.** (2012). The testing effect: Illustrating a fundamental concept and changing study strategies. *Teaching of Psychology*, 39, 190-193.
- Einstein, G. O., & McDaniel, M. A. (2012). Mental fitness. In J. M. Rippe, J. Foreyt, and M. A. Waite, (Eds.) *Encyclopedia of Lifestyle Medicine and Health*. Thousand Oaks, CA: Sage.
- Einstein, G. O., McDaniel, M. A., & **Scullin, M.** (2012). Prospective memory and aging: Understanding the variability. In N. Ohta and M. Naveh-Benjamin (Eds.) *Memory and Aging* (pp. 153-179) New York: Psychology Press.
- Scullin, M. K.**, Bugg, J. M., McDaniel, M. A., & Einstein, G. O. (2011). Prospective memory and aging: Preserved spontaneous retrieval but impaired deactivation in older adults. *Memory & Cognition*, 39, 1232-1240.
- Parker, S., Garry, M., Einstein, G. O., McDaniel, M. A. (2011). A sham drug improves a demanding prospective memory task. *Memory*, 39, 1232-1240.
- McDaniel, M. A., & Einstein, G. O. (2011). The neuropsychology of prospective memory in normal aging: A componential approach. *Neuropsychologia*, 49, 2147-2155.
- Horchota, M., Einstein, G. O., & McDaniel, M.A. (2011). Physical and cognitive function. In V.A. Hirth, D. Wieland, & M. Dever-Bumba (Eds). *Case Based Geriatrics: A Global Approach* (pp. 21-33), McGraw-Hill.
- Shelton, J. T., McDaniel, M. A., **Scullin, M. K.**, Cahill, M. J., Singer, J. S., & Einstein, G. O. (2011). Cognitive exertion and subsequent intention execution in older adults. *Journal of Gerontology: Psychological Sciences*, 66B (2), 143-150.

- Einstein, G. O. (2010). Remembering to perform actions in the future: Can intentions pop into mind? *CURQ on the Web*, 31, p. 15-18.
- Reed, J. A., Einstein, G. O., Hahn, E., Hooker, S. P., Gross, V. P., & Kravitz, J. (2010). Examining the impact of integrating physical activity on fluid intelligence and academic performance in an elementary school setting: A preliminary investigation. *Journal of Physical Activity and Health*, 7, 343-351.
- Harrison, T. L.**, & Einstein, G. O. (2010). Prospective memory: Are preparatory attentional processes necessary for a single focal cue? *Memory & Cognition*, 38, 860-867.
- Scullin, M.**, McDaniel, M., & Einstein, G. O. (2010). Control of cost in prospective memory: Evidence for spontaneous retrieval processes. *Journal of Experimental Psychology: Learning, Memory, and Cognition*, 36, 190-203.
- Einstein, G. O., & McDaniel, M. A. (2010). Prospective memory and what costs do not reveal about retrieval processes: A commentary on Smith, Hunt, McVay, and McConnell (2007). *Journal of Experimental Psychology: Learning, Memory, and Cognition*, 36, 1082-1088.
- McDaniel, M. A., Bugg, J. M., Ramuschkat, G. M., Kliegel, M., Einstein, G. O. (2009). Repetition errors in habitual prospective memory: Elimination of age differences via complex actions or appropriate resource allocation. *Aging, Neuropsychology, and Cognition*, 16, 563-588.
- McDaniel, M., Howard, D., & Einstein, G. (2009). The read-recite-review study strategy: Effective and portable. *Psychological Science*, 20, 516-522.
- Scullin, M.**, Einstein, G., & McDaniel, M. (2009). Evidence for spontaneous retrieval of suspended but not finished prospective memories. *Memory & Cognition*, 37, 425-433.
- Einstein, G., & McDaniel, M. (2008). Prospective memory and metamemory: The skilled use of basic attentional and memory processes. In A. Benjamin (Ed). *The psychology of learning and motivation* (pp.145-173). San Diego, CA: Elsevier.
- Einstein, G. O., McDaniel, M., Marsh, R., & West, R. (2008). Prospective memory: Cognitive processes, lifespan changes, and underlying neural processes. In J. Byrne (Ed.), *Learning and memory: A comprehensive reference*. Oxford, UK: Elsevier.
- McDaniel, M., Einstein, G. O., & Jacoby, L. (2008). New considerations in aging and memory: The glass may be half full. In F. I. M. Craik & T. A. Salthouse (Eds). *The handbook of aging and cognition* (3rd ed) (pp.251-310). Mahwah, NJ: Erlbaum.
- McDaniel, M. A., & Einstein, G. O. (2008). Prospective memory and aging: Old issues and new questions. In S. Hofer & D. Alwin (Ed.), *Handbook of cognitive aging: Interdisciplinary perspectives* (pp. 168-180). Thousand Oaks, CA: Sage.
- McDaniel, M. A., Einstein, G. O., & Rendell, P. G. (2008). The puzzle of inconsistent age-related declines in prospective memory: A multiprocess explanation. In M. Kliegel, M. A. McDaniel, and G. O. Einstein (Eds.), *Prospective memory: Cognitive, neuroscience, developmental, and applied perspectives* (pp. 141-160). Mahwah, NJ: Erlbaum.
- Rendell, P., McDaniel, M. A., Forbes, R., & Einstein, G. O. (2007). Age-related effects in prospective memory are modulated by ongoing task complexity and relation to target cue. *Aging, Neuropsychology, and Cognition*, 14, 236-256.

- Kleigel, M. Martin, M. McDaniel, M.A, Einstein, G. O., & Moor, C. (2007). Realizing complex delayed intentions in young and old adults: The role of planning aids. *Memory & Cognition*, 35, 1735-1746.
- McDaniel, M. A., & Einstein, G. O. (2007). Spontaneous retrieval in prospective memory. In J. Nairne (Ed.), *The foundations of remembering: Essays in honor of Henry L. Roedger III* (pp. 225-240). Hove, UK: Psychology Press
- McDaniel, M. A., & Einstein, G. O. (2007). Components of prospective memory most at risk for older adults and implications for medical adherence. In D. C. Park & L. Liu (Eds.), *Social and cognitive perspectives on medical adherence* (pp.49-76). Washington, D. C.: American Psychological Association.
- Finstad, K., Bink, M., McDaniel, M. A., & Einstein, G. O. (2006). Breaks and task switches in prospective memory. *Applied Cognitive Psychology*, 20, 705-712.
- Einstein, G. O., & McDaniel, M. A. (2005). Prospective memory: Multiple retrieval processes. *Current Directions in Psychological Science*, 14, 286-290.
- Einstein, G. O., McDaniel, M. A., **Thomas, R., Mayfield, S., Shank, H.**, Morrisette, N., & Breneiser, J. (2005). Multiple processes in prospective memory retrieval: Factors determining monitoring versus spontaneous retrieval. *Journal of Experimental Psychology: General*, 134, 327-342
- McDaniel, M. A., **Guynn, M. J.**, Einstein, G. O., & Breneiser, J. (2004). Cue-focused and reflexive associative processes in prospective memory retrieval. *Journal of Experimental Psychology: Learning, Memory, and Cognition*, 30, 605-614.
- McDaniel, M. A., Einstein, G. O., Graham, T., & **Rall, E.** (2004). Delaying execution of intentions: Overcoming the costs of interruptions. *Applied Cognitive Psychology*, 18, 533-547.
- McDaniel, M. A., & Einstein, G. O. (2004). Material appropriate difficulty: A framework for determining when difficulty is desirable for improving learning. In A. F. Healy (Ed.), *Experimental cognitive psychology and its applications: Festschrift in honor of Lyle Bourne, Walter Kintsch, and Thomas Landauer*, (pp. 73-85). Washington, D.C.: American Psychological Association.
- Kleigel, M. Martin, M. McDaniel, M.A, & Einstein, G. O. (2004). Importance affects in event-based prospective memory. *Memory*, 12, 553-561.
- McDaniel, M. A., Einstein, G. O., **Stout, A. C., & Morgan, Z.** (2003). Aging and maintaining intentions over delays: Do it or lose it. *Psychology and Aging*, 8, 823-835.
- Einstein, G. O., McDaniel, M. A., **Williford, C. L., Pagan, J. L.**, & Dismukes, R. K. (2003). Forgetting of intentions in demanding situations is rapid. *Journal of Experimental Psychology: Applied*, 9, 147-162.
- Einstein, G. O. (2003). Psychology beyond the classroom: Enriching undergraduate education with summer research and internships. *Feedback*, 11-12.
- McDaniel, M.A., Maier, S. F., & Einstein, G. O. (2003, April). The other “brain boosters.” *Scientific American*, 90.
- McDaniel, M. A., Maier, S. F., & Einstein, G. O. (2002). “Brain-Specific” Nutrients: A Memory Cure? *Psychological Science in the Public Interest*, 3, 12-38.
- Batson, J. D., & Einstein, G. O. (2002). “I can’t ever remember not wanting to be a teacher: A brief biography of Charles C. Brewer. In S. F. Davis & A. Buskist (Eds.), *The Teaching of Psychology: Essays in Honor of Wilbert J. Mckeachie and Charles L. Brewer*. Mahwah, NJ: Erlbaum.

- Kleigel, M., Martin, M., McDaniel, M. A., & Einstein, G. O. (2002). Complex prospective memory and executive control of working memory: A process model. *Psychologische Beitrage, 44*, 303-318.
- Einstein, G. O., Earles, J. L., & Collins, H. M. (2002). Gaze aversion: Spared inhibition for visual distraction in older adults. *Journal of Gerontology: Psychological Sciences, 57B*, 65-73.
- McDaniel, M. A., & Einstein, G. O. (2001). The psychology of prospective memory. *International Encyclopedia of the Social and Behavioral Sciences*, (pp. 12241-12244). Amsterdam: Elsevier Science Ltd.
- Guynn, M. J.**, McDaniel, M. A., & Einstein, G. O. (2001). Remembering to perform actions: A different type of memory? In H. Zimmer and R. Cohen (Eds.), *Memory for action: A distinct form of episodic memory?* (pp. 25-48). New York: Oxford University Press.
- Kleigel, M., Martin, M., McDaniel, M. A., & Einstein, G. O. (2001). Varying the importance of a prospective memory task: Differential effects across time- and event-based prospective memory. *Memory, 9*, 1-11.
- Einstein, G. O., McDaniel, M. A., **Manzi, M.**, **Cochran, B.**, & **Baker, M.** (2000). Prospective memory and aging: Forgetting over short delays. *Psychology and Aging, 15*, 671-683.
- McDaniel, M. A., & Einstein, G. O. (2000). Strategic and automatic processes in prospective memory retrieval. *Applied Cognitive Psychology, 14*, S127-S144
- Kleigel, M., McDaniel, M. A., & Einstein, G. O. (2000). Plan formation, retention, and execution in prospective memory: A new approach and age-related effects. *Memory & Cognition, 28*, 1041-1049.
- Einstein, G. O., McDaniel, M. A., Smith, R. E., & Shaw, P. (1998). Habitual prospective memory and aging: Remembering intentions and forgetting actions. *Psychological Science, 9*, 284-288.
- Guynn, M. J.**, McDaniel, M. A., & Einstein, G. O. (1998). Prospective memory: When reminders fail. *Memory & Cognition, 26*, 287-298.
- McDaniel, M. A., Robinson-Riegler, B., & Einstein, G. O. (1998). Prospective remembering: Perceptually-driven or conceptually driven processes? *Memory & Cognition, 26*, 121-134.
- Einstein, G. O. & McDaniel, M. A. (1997). Aging and mind wandering: Reduced inhibition in older adults? *Experimental Aging Research, 23*, 343-354.
- Einstein, G. O., Smith, R. E., & McDaniel, M. A. (1997). Aging and prospective memory: The influence of increased task demands at encoding and retrieval. *Psychology and Aging, 12*, 479-488.
- Einstein, G. O., & McDaniel, M. A. (1996). Prospective memory: Remembering a forgotten topic. In D. Hermann, C. McEvoy, C. Hertzog, P. Hertel, & M. Johnson (Eds.) *Basic and Applied Memory Research: Practical Applications*, Volume 2 (pp. 79-94). Mahwah, NJ: Erlbaum.
- Waddill, P. J., & Einstein, G. O. (June, 1996). Collaboration between researchers at primarily undergraduate institutions and major research institutions. *Council on Undergraduate Research Quarterly, 16*, 218-221.
- Einstein, G. O., & McDaniel, M. A. (1996). Retrieval processes in prospective memory: Theoretical approaches and some new empirical findings. In M. Brandimonte, G. O. Einstein, & M. A. McDaniel (Eds.) *Prospective memory: Theory and applications* (pp. 115-142). Hillsdale, NJ: Erlbaum.

- Einstein, G. O., McDaniel, M. A., **Richardson, S. L., Gynn, M. J., & Cunfer, A. R.** (1995). Aging and prospective memory: Examining the influence of self-initiated retrieval processes. *Journal of Experimental Psychology: Learning, Memory, and Cognition*, *21*, 996-1007.
- McDaniel, M. A., Einstein, G. O., Delosh, E., **May, C., & Brady, P. C.** (1995). The bizarreness effect: It's not surprising, it's complex. *Journal of Experimental Psychology: Learning, Memory, and Cognition*, *21*, 422-435.
- McDaniel, M. A., Blischak, D., & Einstein, G. O. (1995). Understanding the special mnemonic characteristics of fairy tales. In *Discourse Processing: Essays in honor of Walter Kinsch*, (pp. 157-176). Hillsdale, NJ: Erlbaum.
- McDaniel, M. A., Hines, R. J., Waddill, P. J., & Einstein, G. O. (1994). What makes folk tales unique: Content familiarity, causal structure, scripts, or superstructures? *Journal of Experimental Psychology: Learning, Memory, and Cognition*, *20*, 1-16.
- McDaniel, M. A., & Einstein, G. O. (1993). The importance of cue familiarity and cue distinctiveness in prospective memory. *Memory*, *1*, 23-41.
- Einstein, G. O., & McDaniel, M. A. (1992). Aging and remembering to remember. *Experimental Aging Research*, *71*, 95.
- Einstein, G. O., **Holland, L. J.,** McDaniel, M. A., & **Gynn, M. J.** (1992). Age-related deficits in prospective memory: The influence of task complexity. *Psychology and Aging*, *7*, 471-478.
- McDaniel, M. A., & Einstein, G. O. (1992). Aging and prospective memory: Basic findings and practical applications. In T. E. Scuggs & M. A. Mastropieri (Eds), *Advances in learning and behavioral disabilities*. (Vol. 8), 87-105. Greenwich, CT: JAI Press.
- Gynn, M. J.,** Einstein, G. O., & Hunt, R. R. (1992). Detecting the organization of materials: Perceiving the forest despite the trees. *Bulletin of the Psychonomic Society*, *30*, 145-148.
- McDaniel, M. A., & Einstein, G. O. (1991). Reading a series of similar texts: Testing a schema-based learning theory. *Bulletin of the Psychonomic Society*, *29*, 297-300.
- McDaniel, M. A., & Einstein, G. O. (1991). Bizarre imagery: Mnemonic benefits and theoretical implications. In R. H. Logie & M. Denis (Eds.), *Mental images in human cognition* (pp. 183-192). Amsterdam: Elsevier.
- Einstein, G. O., McDaniel, M. A., **Owen, P. D., Cote', N. C.** (1990). Encoding and recall of texts: The importance of material appropriate processing. *Journal of Memory and Language*, *29*, 566-581.
- McDaniel, M. A., Einstein, G. O., & Wadill, P. J. (1990). Material appropriate processing: Implications for remediating deficits in students with learning disabilities. *Learning Disability Quarterly*, *13*, 258-268.
- Einstein, G. O., & McDaniel, M. A. (1990). Normal aging and prospective memory. *Journal of Experimental Psychology: Learning, Memory, and Cognition*, *16*, 717-726.
- McDaniel, M. A., & Einstein, G. O. (1990). Material appropriate processing: A contextualist approach to reading and studying strategies. *Educational Psychology Review*, *1*, 113-145.
- McDaniel, M. A., Anderson, D. C., Einstein, G. O., & O'Halloran, C. M. (1989). Modulation of environmental reinstatement effects through encoding strategies. *American Journal of Psychology*, *102*, 523-548.

- Batson, J. D., & Einstein, G. O. (1989). Developing a microcomputer laboratory at a small liberal arts college. *Behavior Research Methods, Instruments, & Computers*, 21, 139-141.
- McDaniel, M. A., & Einstein, G. O. (1989). Sentence complexity can disrupt the mnemonic advantage of bizarre imagery. *Bulletin of the Psychonomic Society*, 27, 117-120.
- Einstein, G. O., McDaniel, M. A., & **Lackey, S.** (1989). Bizarre imagery, interference, and distinctiveness. *Journal of Experimental Psychology: Learning, Memory, and Cognition*, 15, 137-146.
- Waddill, P. J., McDaniel, M. A., & Einstein, G. O. (1988). Illustrations as adjuncts to prose: A text-appropriate processing approach. *Journal of Educational Psychology*, 80, 457-464.
- McDaniel, M. A., Waddill, P. J., & Einstein, G. O. (1988). A contextual account of the generation effect: A three-factor theory. *Journal of Memory and Language*, 27, 521-536.
- McDaniel, M. A., Einstein, G. O., & **Lollis, T. J.** (1988). Qualitative and quantitative considerations in encoding difficulty effects. *Memory & Cognition*, 16, 8-14.
- Einstein, G. O. (1988). Psychology's past: Historical coherence for a diverse field. [Review of *History and Systems of Psychology* (2nd ed.)]. *Contemporary Psychology*, 33, 41-42.
- Lollis, T. J.**, Einstein, G. O., & Brewer, C. L. (1987). Using undergraduate factors to predict Psychology Graduate Examination scores. *Teaching of Psychology*, 14, 202-206.
- Einstein, G. O., & McDaniel, M. A. (1987). Distinctiveness and the mnemonic benefits of bizarre imagery. In M. A. McDaniel & M. Pressley (Eds.), *Imagery and related mnemonic processes: Theories, individual differences, and applications* (pp. 78-102). New York: Springer-Verlag.
- Einstein, G. O. (1986). Experimental psychology: A distinctive alternative. [Review of Human experimental psychology]. *Contemporary Psychology*, 31, 974-975.
- McDaniel, M. A., Einstein, G. O., Dunay, P. K., & **Cobb, R. E.** (1986). Encoding difficulty and memory: Toward a unifying theory. *Journal of Memory and Language*, 25, 645-656.
- McDaniel, M. A., & Einstein, G. O. (1986). Bizarre imagery as an effective memory aid: The importance of distinctiveness. *Journal of Experimental Psychology: Learning, Memory, and Cognition*, 12, 54-66.
- McDaniel, M. A., & Einstein, G. O. (1986). The mnemonic effects of bizarre imagery: Increased attention or increased distinctiveness? In D. G. Russell, D. F. Marks, & J. T. E. Richardson (Eds.), *Imagery 2*, (pp. 72-76). Dunedin, New Zealand: Human Performance Associates.
- Einstein, G. O., **Morris, J.**, & **Smith, S.** (1985). Note taking, individual differences, and memory for lecture information. *Journal of Educational Psychology*, 77, 522-532.
- Einstein, G. O., McDaniel, M. A., Bowers, C. A., & **Stevens, D. T.** (1984). Memory for prose: The influence of relational and proposition-specific processing. *Journal of Experimental Psychology: Learning, Memory, and Cognition*, 20, 133-143.
- Hunt, R. R., & Einstein, G. O. (1981). Relational and item-specific information in memory. *Journal of Verbal Learning and Verbal Behavior*, 20, 497-514.

Einstein, G. O., & Hunt, R. R. (1980). Levels of processing and organization: Additive effects of individual-item and relational processing. *Journal of Experimental Psychology: Human Learning and Memory*, 6, 585-598.

Battig, W. F., & Einstein, G. O. (1977). Evidence that broader processing facilitates delayed retention. *Bulletin of the Psychonomic Society*, 10, 28-30.

Einstein, G. O. (1976). Effects of simultaneous interference on free recall learning and retention. *Memory & Cognition*, 4, 701-708.

Einstein, G. O., Pellegrino, J. W., Mondani, M. S., & Battig, W. F. (1974). Free recall performance as a function of overt rehearsal frequency. *Journal of Experimental Psychology*, 103, 440-449.

Grants

National Science Foundation: Comparative Investigations of Future-Oriented Cognitive Processes. 2009-2012, \$627,000. The goal of this project is to investigate whether non-human primates have the cognitive capability to look into the future and plan for upcoming events. (with Michael Beran, Emily Klein, and Theodore Evans, Georgia State University)

National Institute on Nursing Research (Grant No. R01 NR010350-01 A2). 2008-2012. Multifaceted Prospective Memory Intervention to Improve Medication Adherence. \$1,755,000 direct plus indirect costs. (With Kathie Insel, University of Arizona, and Dan Morrow, University of Illinois).

NASA Ames. 2003-2005: Prospective Remembering: Theoretical Processes Minimizing Prospective Memory Failure, and Remembering Deferred Intentions-- \$390,000 direct costs plus indirect costs (With Mark A. McDaniel)

NASA Ames. 1999-2002: Prospective Remembering Under Complex, Demanding, and Fluid Conditions-- \$524,857 direct costs plus indirect costs (With Mark A. McDaniel).

National Institute on Aging (Grant No. 2 RO1 AG08436-03A1). 1993-1998: A Componential Analysis of Prospective Memory and Aging -- \$443,552 direct costs plus indirect costs. (With Mark A. McDaniel).

National Institute on Aging (Grant No. 1 RO1 AG08436-01). 1989-1991: Prospective Memory Across the Adult Lifespan -- \$130,000 direct costs. (With Mark A. McDaniel).

National Institute of Child Health and Human Development, Grant No. HD23984), 1987-1990: Encoding Difficulty and Memory: Toward a Unifying Theory -- \$140,000 direct costs. (With Mark A. McDaniel)

National Science Foundation, (Grant CSI-8750875), 1987-1989: Equipment grant to establish a psychology microcomputer laboratory -- \$58,196. (With John Batson).

National Cash Register Corporation, 1984: Grant for six NCR Decision Mate V microcomputers and software -- \$24,000.

Departmental Reviews

1993	Davidson College (External Examiner)
1994	Davidson College (External Examiner)
1997	Union College, Davidson College (External Examiner)
1998	Trinity University

1999	Kenyon College, St. Olaf College
2000	Oberlin College, Davidson College (External Examiner), Drew University
2007	Virginia Military Academy, Davidson College (External Examiner)
2009	Rhodes College, Centre College
2010	Southwestern University
2012	Macalester College
2014	Davidson College (External Examiner)

Colloquium Presentations

University of Richmond (2009, October)
 Carleton College (2008, May)
 Davidson College (2007, March)
 Washington University in St. Louis, (2007, March)
 Wofford College, (2006, September)
 Georgia Institute of Technology (2006, March)
 The Citadel (2005, September)
 University of Arkansas (2004, September)
 University of Montana (2004, March)
 University of Florida (2003, February)
 Georgia State University (2002, January)
 University of South Carolina (2000, November)
 Davidson College (2000, April)
 Southeastern Louisiana University (2000, February)
 North Dakota State University (1997, February)
 University of South Dakota, Vermillion, SD (1996, April)
 Davidson College, Davidson, NC (1994, March; 1997, February)
 Emory University, Atlanta, GA (1993, November)
 Davidson College, Davidson, NC (1993, April)
 Shippensburg University, Shippensburg, PA (1993, February)
 Lafayette College, Easton, PA (1992, February)
 North Carolina State University, Raleigh, NC (1992, February)
 Villanova University, Villanova, PA (1990, February)
 University of North Carolina-Greensboro, Greensboro, NC (1989, October)
 Georgia Consortium on the Psychology of Aging, Georgia Institute of Technology,
 Atlanta, GA (1989, May)
 Wake Forest, Winston Salem, NC (1989, March)
 Emory University, Atlanta, GA (1987, April)
 University of Georgia, Athens, GA (1987, March)
 Trinity University, San Antonio, TX (1986, March)
 University of North Carolina-Asheville, Asheville, NC (1982, November)
 University of South Carolina, Columbia, SC (1982, May)